

Sunlight



WOMEN ENTREPRENEURS START-UP ACCELERATOR PROGRAMME

It's your time to shine!



INFO@ANTOGRACE.COM

WELCOME TO ANTOGRACE MEN

Zoom Recording Notification

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MODULE 2

Building a Strategy for Growth

Sunlight | **Lionesses of Africa**

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ANTOGRACE
MORE THAN JUST FOOD

Unilever

Sunlight Zini Hand Wash Powder
Sunlight FABRIC CONDITIONER
Sunlight SOAP

**Nomalanga
Sitole**

**Lioness
Enterprise
Ambassador &
Host/Moderator**





Melanie Hawken

founder & ceo
Lionesses of
Africa



The Accelerator Modules



Module 1 - Developing a business plan

Module 2 - Building a strategy for growth

Module 3 - Building business resilience and entrepreneur EQ

Module 4 - Developing a marketing plan

Module 5 - Developing an e-commerce strategy

Module 6 - Developing sales skills to achieve results

Module 7 - Understanding legal best practice in business (inc. contracting)

Module 8 - Social media and digital marketing skills for business

Module 9 - Managing your cashflow and finances

Module 10 - Developing project management skills

Module 11 - Developing a people management plan

Module 12 - Developing strong leadership skills

Module 13 - Business negotiation and pitching skills - how to close a sale

The Accelerator Dates



Week 1 - Thursday 16 September

Week 2 - Thursday 23 September

Week 3 - Thursday 30 September

Week 4 - Thursday 7 October

Week 5 - Thursday 14 October

Week 6 - Thursday 21 October

Week 7 - Thursday 28 October

Week 8 - Thursday 4 November

Week 9 - Thursday 11 November

Week 10 - Thursday 18 November

Week 11 - Thursday 25 November

Week 12 - Thursday 2 December

Week 13 - Thursday 9 December

MODULE 2
Building a Strategy for Growth

TRAINER
S'onqoba Vuba

founder,
Perpetu8





Q&A



Next Steps



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